

Why invest in high quality creep feed for your calves?

Because it pays you back!

Creep Feed	Conversion Efficiency	As Fed Intake/ Day	Added Weight Gain	Creep Fed Weight	Calf Value (\$/cwt.)	Added Value (\$/hd)	Income Over Feed Cost	ROI	Added Feed cost/ hd
TRL 525 NBC Creep Mix 16% CP	5.3	5	113	613	\$330.00	\$273.58	\$177.46	2.8463	\$96.12
TRL Proficient 16% CP B-90	5.5	5	109	609	\$330.00	\$260.00	\$147.40	2.309	\$112.60
Cattle 14% Calf Creep B70	8	7	105	605	\$330.00	\$246.50	\$109.10	1.794	\$137.40
Base Calf	0	0	0	500	\$350.00	\$0.00	\$0.00	0	\$0.00

Assumes calves creep-fed for 120 days, 500 lb. non-creep fed weight, \$350/cwt. sale price, feed prices based upon current market conditions.

Conversion efficiencies based upon data compiled by K.S. Lusby, Creep Feeding Calves, Oklahoma State University, Rasby and Niemeier, Creep Feeding

Beef Calves, University of Nebraska-Lincoln; Faulkner and Ireland, Performance of Nursing Calves Fed Supplement with Varying Protein Levels, University of Illinois

Average market prices reported by USDA-AMS for medium-large grade #1 feeder steers for South Dakota, Iowa, and Nebraska the week of April 1, 2024.

Projection intended as a guide and subject to market conditions and variations in on-farm management. Performance is neither guaranteed or implied.

Don't think cost. Think value.



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