



# 2021 MIDWEST SWINE SUMMIT

## **Form A Feed**

**AUGUST 4-5, 2021**  
**SIOUX FALLS, SD**

Join industry leaders, veterinarians, pork producers, farm managers and contract growers for two days of top-notch speakers and an evening brewery social in beautiful downtown Sioux Falls, SD! The Midwest Swine Summit will take place at the Hilton Garden Inn Sioux Falls Downtown.

Registration begins at noon on Wednesday, August 4th and the summit is scheduled to conclude at noon on Thursday, August 5th. Hilton Garden Inn is located at 201 E. 8th Street, Sioux Falls, SD 57103.

### FEATURING:

**CRAIG CULVER - CULVER'S CO-FOUNDER AND CHAIRMAN OF THE BOARD**



Craig Culver and the restaurant chain bearing his last name is truly a Wisconsin success story now spanning across 25 states. But, it wasn't always that way. Hear Craig as he talks about the early years when too few cars were in the parking lot and there were too many doubts as to whether the little restaurant was going to survive the tough competitive landscape. Through faith, unwavering determination and a can-do attitude, Culver's single restaurant turned into a growing franchise. In fact, today, there are more than 700 locations. Join the conversation with Craig as he shares Culver's recipes for success, the home runs they hit over the years and the obstacles that had to be overcome. The Culver's story will enlighten and motivate you to be a more intentional and thoughtful leader - and you're sure to leave with a smile on your face!

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## AGENDA



Mark Greenwood

### WEDNESDAY, AUGUST 4TH

#### **Keys to Success in an Ever-Changing Swine Industry**

*Mark Greenwood - Compeer Financial Chief Diversified Markets Officer*

Mark Greenwood will explore the industry's financial trends of the past, present, and future around economics, export dependency, integration and more. Mark is the Chief Diversified Markets Officer at Compeer Financial, serves on the organization's asset/liability committee, and is also a member of National Pork Producers.



Dr. Ross Kiehne

Dr. Jason Hocker

#### **Veterinarian Panel : Challenges, Resiliency and the Future of Health in Swine Production**

*Featuring:*

*Dr. Ross Kiehne - Swine Vet Center*

*Dr. Jason Hocker - AMVC*

*Dr. Peter Schneider - Schneider & Schneider Pork*

*Dr. Jay Miller - The Maschhoffs*



Dr. Peter Schneider

Dr. Jay Miller

#### **The Culver's Story**

*Craig Culver - Culver's Co-Founder and Chairman of the Board*

Craig's passion for the business started over 50 years ago when his parents bought their first restaurant. Modeling his mom and dad's command of the kitchen and gracious, midwestern hospitality, Craig grew up serving guests and learning firsthand about delicious, cooked-to-order food. Join the conversation, as Craig shares Culver's recipe for success.



Craig Culver

### THURSDAY, AUGUST 5TH

#### **Integration & Diversification: A Look at Sunterra Farms and Enterprises**

*Ben Wooley - Sunterra*

Sunterra is a privately-owned, diversified food production company based in Alberta, Canada employing 1,200 people. Ben Wooley will share how it came to be and why it has grown into the operation it is today, including lessons learned along the way.



Ben Wooley

#### **Managing your way through Volatility and Opportunity**

*Pat VonTersch - Pro Ag Marketing and Bill Kaelin - K&M Trading*

Pat VonTersch, founder and owner of Pro Ag Marketing and Bill Kaelin, managing member of K&M Trading will team up to discuss ways to be adaptive and innovative when managing risk and reacting to the market.



Pat VonTersch

Bill Kaelin

**REGISTER BY JULY 5, 2021!**

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