

FormAFeed

**2021
PROFESSIONAL DAIRY
CONFERENCE**



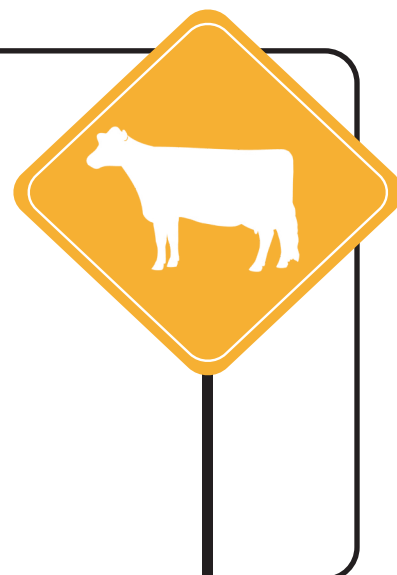
**VIRTUAL CONFERENCE
THURSDAY, JANUARY 14, 2021**

Looking at the road ahead for 2021; we are taking a slight detour in order to follow state guidelines and help reduce COVID-19 exposure risk. We will be holding the 2021 Dairy Conference virtually on Thursday, January 14th. We look forward to bringing you first class material to challenge your thinking and help your operation succeed.

The Road Ahead

SCHEDULE

- 9:30 a.m. Opening and state of the industry
- 10:00 a.m. Matching your parlor efficiency with existing labor & facilities
Presented by: Mario Solis Flores, Form-A-Feed
- 10:45 a.m. Understanding diet economics and influential factors
Presented by: Tim Kinches and Bill Weich, Form-A-Feed
- 11:30 a.m. Lunch Break
- 1:00 p.m. Post 2020: Four ways to reduce risk in your business
Presented by: Jared Holt, Ascent Financial
- 1:45 p.m. Producer panel: Technology, automation and your dairy farm



**REGISTER BY DECEMBER 23RD, 2020 TO RECEIVE
A FREE CONFERENCE GIFT BOX IN THE MAIL!**

FINAL CONFERENCE REGISTRATION DEADLINE JANUARY 7TH, 2021

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2021 PROFESSIONAL DAIRY CONFERENCE



MATCHING YOUR PARLOR EFFICIENCY WITH EXISTING LABOR & FACILITIES

Presented by: Mario Solis Flores, Form-A-Feed

Mario will demonstrate how to maximize your milk harvest using the economics of altering parlor turn rate. He will leave you with a plan for how you can improve parlor efficiency on your farm without changing up your labor or facilities.



UNDERSTANDING DIET ECONOMICS AND INFLUENTIAL FACTORS

Presented by: Bill Weich and Tim Kinches, Form-A-Feed

A look into managing feed costs and how they relate to nutritional decisions made on farm, management decisions, and overall cost of production.



POST 2020: FOUR WAYS TO REDUCE RISK IN YOUR BUSINESS

Presented by: Jared Holt, Ascent Financial

Risk management is a broad topic. Learn some of the key aspects to de-risking your dairy in today's environment, while understanding how the presidential election might impact your business today and in the future. You will be provided with tools and processes that can be immediately implemented in your business.



TECHNOLOGY, AUTOMATION AND YOUR DAIRY FARM: A PRODUCER PANEL

Moderated by: Tim Doherty, Form-A-Feed

Technology is progressing at a staggering rate throughout the global economy and the U.S. dairy industry is no exception. Technology and automation can be tools that help your operation become more efficient and stay competitive in your market. Listen in as a panel of your peers discuss how they have adopted proven technologies on their farms and how it has affected them. Are there opportunities and efficiencies that you could take advantage of as well? Is it time for you to reconsider tools that you may have previously chosen to ignore? Learn what is working for other dairy operations and perhaps one of the technologies discussed will be the next best step for your farm too.

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