

PRIME LIFE

PRIME NUTRITION FOR LIFE.

The Prime Life Program was developed to provide calves with high quality nutrition during the prime stages of their life. Starting out as young, healthy, growing calves, that successfully transition into strong production animals, the Prime Life program is designed to optimize nutrition throughout each life stage.



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STEALTH 5®



Stealth 5 is a MOS and yeast supplement featured in all of the Prime Life milk replacer products to improve rumen function. Optimum rumen function leads to increased nutrient digestion and absorption. Increased fiber, carbohydrate, and protein digestibility results in more dietary nutrients available to promote growth, reproduction, and health. Trials with young ruminants show reductions in pathogens such as E. coli, Salmonella, and clostridia when MOS is added to milk replacer and starter feeds.

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CALF PROGRAM



Prime Life™ milk replacers are carefully balanced to supply the essential energy, protein, and other nutrients needed by calves for a healthier start and optimum growth. Prime Life milk replacers utilize top quality, all-milk ingredients to achieve the highest digestibility and consistency for maximum performance.

The milk replacers are fortified with essential vitamins, bioavailable minerals, and Stealth 5® for improved calf health. Prime Life milk replacers are manufactured to provide a consistent product using only high quality ingredients with excellent mixability, and low ash. All of the Prime Life milk replacer formulas are made using only all-milk protein sources. They are formulated to provide only the best nutrition to meet the high expectations that today's farmers have for calf health and performance. Several Prime Life formulas are available, offering options for individual farm needs.



Prime Life calf feeds were created with the calf's development in mind. The nutrition program for the first 60 days of the calf's life either sets her up for a smooth transition through the weaning process or a period with a high risk of weight loss and health events. Don't lose the progress you've made by providing a high quality milk feeding program by allowing her to falter at weaning time!

The Prime Life calf starter is formulated to stimulate rumen development resulting in a calf that goes through the weaning process and transitions to a dry diet without missing a beat!

The Prime Life program offers concentrates, texturized feed, and complete pellet options to meet your individualized farm needs.

Why bioavailable minerals are superior:

Research has shown that using more readily available sources of trace minerals for young calves has positive effects on age at calving and milk yield. Research has also shown that it results in bigger, healthier heifers, and improves immune function, feed conversion, and hoof integrity.

Highly bioavailable trace minerals included in Prime Life milk replacers and calf feeds include: Copper, Cobalt, Iodine, Manganese, Selenium, and Zinc.

Prime Life Milk Replacers feature:



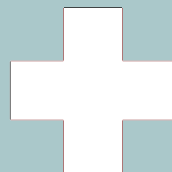
Stealth 5® to improve rumen function.



Bioavailable Minerals and Essential Vitamins



All-Milk Protein Sources



Coccidiostats and Larvicide



Easy Mixing

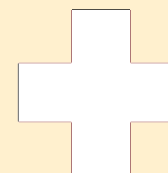
Prime Life Calf Feeds feature:



Stealth 5® to improve rumen function.



Bioavailable Minerals and Essential Vitamins



Coccidiostats